

**E·M· SARGENT'S
OFFICIAL**

INFRA+DYNE

MANUAL

25¢

**REVISED AND CORRECTED
AS OF OCTOBER 1, 1926**

REPRINTED
FROM
"RADIO"
PUBLISHED IN
SAN FRANCISCO

INFRA+DYNE

RADIO'S GREATEST DEVELOPMENT

FIRST EDITION, 25,000 COPIES

Thorola

DOUGHNUT COILS FOR THE

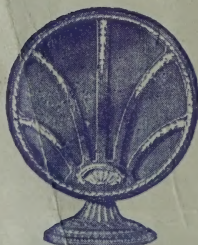
INFRADYNE



Set of 3 Coils \$6.00

The 1927 Thorola Line of Sets Uses These Doughnut Coils

REICHMANN COMPANY, 1725 WEST 74TH STREET, CHICAGO, U. S. A., Member R. M. A.
SAN FRANCISCO BRANCH—171 SECOND STREET



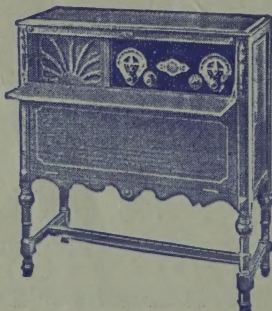
Model 9

Cone Speaker

Rich Walnut and Old Gold. 17" high, 14" wide.

Price\$20.00
West of Rockies \$22.50

The smaller Thorola Console, Model 58, in Antique, High-Lighted Genuine Walnut, is a triumph of craftsmanship in the cabinet, circuit and speaker.
Price\$125.00
West of Rockies.....\$135.00



IN Mr. Sargent's new ten tube circuit, employing three stages of intermediate frequency amplification, the proper coils to use are the Thorola Low Loss Doughnuts. A set of No. 33 Doughnut Coils work perfectly in this remarkable circuit. "Doughnut" coils are a radical departure from the type of coil heretofore used. The magnetic fields from radio frequency circuits generally surrounding and spreading from other types of coils are completely within the Doughnut Coil, eliminating all possibility of inter-action from stray magnetic forces. Through an entirely different method of winding self capacity is reduced to a minimum, affecting lower loss, and consequently greater selectivity with true reproduction. Selectivity, control, sure results will be assured if you select Thorola Low Loss Doughnut Coils.

Model 59 with 2 Speakers



This Tudor Model 59 with its exclusive combination of the Thorola 4 Speaker on one side, the Thorola Cone Speaker on the other, and the large non-directional sound openings, insures the finest possible radio reproduction, with glorious musical timbre. It is just what a radio receiver should look like—a genuine antique high-lighted walnut console of Tudor design. Ideal for the small apartment or spacious house.

Price\$185.00
West of Rockies.....\$195.00

THOROLA 4 SPEAKER

Thorola reputation for artistic leadership began with the Controlled Mica Diaphragm of this speaker, and its exclusive Separix, which brought true music to radio by making it possible to reproduce overtones faithfully.

The matchless beauty of the Thorola Bakelite bell and Classic base is why thousands will actually have no other type of speaker. Thorola 4 performance, made possible by double "push-pull" amplification and other features is why this speaker is more than ever the leader of its type. Price.\$25.00

The Thorola Model 57, of the compact type, puts finest radio within the reach of all. Workmanship and finish is the same as in the luxurious console models. Performance is uncompromisingly Thorola!

Price\$60.00
West of Rockies.....\$65.00

